

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Student Involvement and Campus Programs

Leader(s): Konya Sledge, Assistant Director for Student Involvement & Campus Programming

Implementation Year: 2017-2018

Goal 1: Develop, implement and assess co-curricular programs that promote student involvement, participation in annual events and campus traditions, build institutional pride and strengthens connections to the university community.

Objective 1:	Enhance programs, activities and experiences that enable students to actively engage in Campus Life.
Action Items	<ul style="list-style-type: none"> • Develop and implement traditional programming. i.e. Welcome Week, Spring Fest, Club Resource Fair, Family and Friends Weekend, etc. • Enhance evening and weekend program offerings, i.e., Halloween Bash, Glow Party, Campus Movie series • Encourage campus involvement through increased marketing efforts to create awareness of program offerings. i.e. Jaguar Connection, Social media
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Develop metrics based on expected v. actual participation • Staff Observation • Monthly metrics to determine student involvement • Jaguar Connection Assessment
Responsible Person and/or Unit (Data collection, analysis reporting)	Assistant Director of Student Involvement and Campus Programs
Milestones (Identify Timelines)	<ul style="list-style-type: none"> • Fall 2017-Student Evaluation distributed at Clubs/Orgs Training • Market Student Life – begins Fall 2017 • Student Activities Council E-board promote events verbally as street team (marketing) duties • Increase club Financial Module literacy • Maintain club/org self-help videos to train as needed on Jaguar Connection
Achieved Outcomes and Results	<ul style="list-style-type: none"> • Club President and Advisor Training • Spring 2018 Programming • WOW! Weeks of Welcome Week-January 16-19, 2018 • 1/15-MLK Day Holiday (No classes) • Club/Organization Involvement Fair • Jesse White Mobile Services • GSU Spirit Day - JAGUARS Basketball Game • Laser Tag & Game Night, Lakeside Lounge & GSU Gym • Responsibility is Lit! Peer discussion on importance of responsible behavior. Prairie Place, 6pm • Jaguar Career Closet – Get the Attire to Get Hired! • Office of Diversity Programming

	<ul style="list-style-type: none"> • Sex Signals, Engbretson Hall • Open Mic Night • Welcome Back Party Fundraiser (sponsored by Community Service Council) • Movie Night, Engbretson • Comedy Ball – Comedy Show and Party with Comedian T. Murph • Undergraduate Open House • Open Mic Night • Student Activities Council Meeting • Alternative Spring Break (ASB) • Student Activities Council, Financial Literacy Workshop (SAC’s in my Bank Account) • Student Activities Council Meeting • Open Mic Night • We Love the 90’s Party • Spring Fest 2018, 4/9/18 – 4/14/18 • 5k Walkathon (PTSA) • Yes, You Can! Canned Food Drive • Alcohol Awareness Pledge, SAC • Voter Registration Drive (Student Senate) • Meet Exotic Animals! • ICO Fashion Show • Spring Career Fair • GNSX Spring Variety Show: FRIGAY THE 13TH • GSU @ Chicago Cubs Day VS Atlanta Braves • Student Activities Council Meeting • 6th Annual Student Leadership Awards
<p>Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY18 Objectives.)</p>	<ul style="list-style-type: none"> • The outcomes were met and will be continuous for FY19

Objective 2 :	Program Council members will contribute to student programming through empowerment, development, and leadership.
Action Items	<ul style="list-style-type: none"> • Rebrand title of student programming organization in an effort to recruit/represent diversified student organization. Effective AY18, new title - Student Activities Council. • Develop strategies to implement, recruit, retain, and continually motivate contributing members to the organization. • Deliver student centered, co-curricular programming to enhance the academic experience: lectures, promotion of the arts, diversity, career exploration, leadership development and collaboration. • Develop and implement a thorough understanding of and adherence to GSU State policies and procedures • Coordinate major student-led event to where to obtain and how to utilize information and resources available to them • Create a “suggest a program” and “submit an event idea” button on SAC Jaguar Connection webpage.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Develop programming metrics based on SAC member expectations • Advisor Observation • Track events to determine student involvement • Create survey to track end of year member involvement and level of satisfaction.
Responsible Person and/or Unit (Data collection, analysis reporting)	Assistant Director of Student Involvement and Campus Programs
Milestones (Identify Timelines)	<ul style="list-style-type: none"> • Develop student participant survey • SAC events tracked monthly via Jaguar Connection • April 2018
Achieved Outcomes and Results	<ul style="list-style-type: none"> • Rebranded title of student programming organization to include diverse group of student body to Student Activities Council
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY19 Objectives.)	<ul style="list-style-type: none"> • The outcomes were not met and will be continuous for FY19 • Development of strategies to implement, recruit, retain, and continually motivate contributing members to the organization must improve • Delivery of student centered co-curricular programming to enhance the academic experience: lectures, promotion of the arts, leadership development and collaboration must reflect student population • Consider stipend model for student leaders